

**Coverage Report**  
**"Transformation in Times of Crisis" Honored as 2021 American Business Awards(R) "Best Business Book"**  
**June 07, 2021**



## Online

### **The Wall Street Journal**

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"Transformation in Times of Crisis" was written to help businesses and people transform any crisis into an opportunity. The Stevie Award judges complimented the book stating, "This book was worth the time and read." Another judge wrote, "What a great way to find a path out of confusion, disruption and building a new one to develop a new way to manage your business and your life." "These authors brought their skills and experience together and provided very specific guidance," added another Stevie Award judge.

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## CRWE World

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Nitin Rakesh won a Bronze Stevie in the Services category for Tech Innovator of the Year. "It is indeed an honor to be nominated and felicitated by the illustrious jury, and there is no better testament to the relevance and value of our book than such industry-renowned accolades. We are humbled by the recognition of our endeavor to provide a handy roadmap to cultivating resilience through disruption, in order, to keep pace with the rapid restructuring of industry has received," said co-author Nitin Rakesh, CEO and Executive Director, Mphasis.

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More than 3,800 nominations – a record number - from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Virtual Event of the Year, and App of the Year, among others. Nitin Rakesh won a Bronze Stevie in the Services category for Tech Innovator of the Year.

"It is indeed an honor to be nominated and felicitated by the illustrious jury, and there is no better testament to the relevance and value of our book than such industry-renowned accolades. We are humbled by the recognition of our endeavor to provide a handy roadmap to cultivating resilience through disruption, in order, to keep pace with the rapid restructuring of industry has received," said co-author Nitin Rakesh, CEO and Executive Director, Mphasis.

"Transformation in Times of Crisis" was written to help businesses and people transform any crisis into an opportunity. The Stevie Award judges complimented the book stating, "This book was worth the time and read." Another judge wrote, "What a great way to find a path out of confusion, disruption and building a new one to develop a new way to manage your business and your life." "These authors brought their skills and experience together and provided very specific guidance," added another Stevie Award judge.

More than 250 professionals worldwide participated in the judging process to select this year's Stevie Award winners. "The American economy continues to show its resilience, and as we're poised on the beginning of what should be a phenomenal period of growth, we celebrate the remarkable achievements of a wide range of organizations and people over the past 18 months," said Stevie Awards president Maggie Gallagher. "This year's Stevie-winning nominations in The American Business Awards are testament to the ingenuity, the commitment, the passion, the adaptability, and the creativity of the American people. We look forward to celebrating this year's winners during our virtual ceremony on June 30."

Details about The American Business Awards and the list of 2021 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

Online		
Date	Publication/ Portal	Headline
June 07, 2021	The Wall Street Journal	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards(R) "Best Business Book"</a>
June 07, 2021	CRWE World	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	ADVFN UK	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Guru Focus	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Finger Lakes Times	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Website Gear	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Menafn	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Street Insider	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Markets Insider	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Insurance & Technology	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	The Salamanca Press	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	WFMZ TV	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Apeksha Sandesh	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Yahoo Finance	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	MarketWatch	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	AP News	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Benzinga	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Seeking Alpha	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>

June 07, 2021	Finazen	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	WBOC	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Stock House	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	KTVN	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Daily Journal	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Daily Freeman	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Fox 40 WICZ	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Olean Times Herald	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	1 <sup>st</sup> Discount Brokerage	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Ascensus	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Benefit Plans Administrative Services	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Value Investing News	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Franklin Credit	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Great American Financial Resources	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	RRStar	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	International Business Times	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Tamar Securities	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	Townhall Finance	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>
June 07, 2021	WRAL	<a href="#">"Transformation in Times of Crisis" Honored as 2021 American Business Awards® "Best Business Book"</a>